



Johannesburg Social Housing Company

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INTERNAL AND EXTERNAL RE-ADVERTISEMENT

The Johannesburg Social Housing Company SOC Limited (JOSHCO) mandate is to develop and manage affordable rental housing for the lower market as an integral part of efforts to eradicate the housing backlog of the City of Johannesburg. JOSHCO is a registered Social Housing Institution and is accredited by the Social Housing Regulatory Authority (SHRA). JOSHCO invites suitably qualified candidates to apply for the below vacancy.

Position : **Graphic Designer**
Employment Status : **Permanent**
Department : **Corporate Services**

Purpose of the Job: To provide optimal drive and promotion of the JOSHCO brand to increase visibility and to create interactive communication products for a diverse clientele.

Responsibilities (but not limited to the following):

- Ensure all communication products for internal and external stakeholders and events/activations are branded accordingly.
- Developing digital and print-ready communication products targeted at internal and external stakeholders.
- Develop new design/ graphic concepts, and layouts in accordance with the JOSHCO CI manual.
- Create synergy between JOSHCO and the City of Johannesburg's branding.
- Capture pictures and videos to create promo videos.
- Create animated motion pictures to promote JOSHCO messages.
- Ensure full implementation of the CI manual templates.
- Load content management on the website, intranet, and social media platforms.
- Compose/compile and edit corporate brochures, videos, flyers, etc.
- Operate and manage the PA system/sound system for events.
- Create visual concepts for social media platforms.
- Must be committed to work flexible hours.
- Produce quality work and meet deadlines.
- Handle multiple projects once and again.
- Come up with new concepts and create samples for digital and print.

Requirements, interested applicants must be in possession of:

- Diploma/Degree in Graphic Design or related qualification.

- At least 3+ years of working experience as a Graphic Designer.
- Knowledge of HTML and CSS languages.
- Knowledge of Adobe CS Suite (Proficient in Illustrator /In design/ Photoshop).
- Good design principle practices and strong web/digital knowledge.
- Website content update and posting of adverts.
- Basic print knowledge and knowledge in interpreting the organization's CI.
- Basic knowledge of photography, videography, and editing.
- Basic knowledge of animation, motion graphics
- Must be able to work extended hours as and when required.
- High level of competency in designing across desktop, mobile, and web applications.
- Must be able to design for digital and print on occasion.
- Knowledgeable of abilities for social media designs.
- A keen eye for detail and perfect alignment. Attention to detail is key.
- Accustomed to working on tight deadlines and the ability to manage workflow.
- HTML and CSS knowledge to create mailshots for email marketing clients.
- Drone operation is an added advantage.

Skills and competencies - The ideal applicant must possess the following skills and competencies:

- **Software and programs:** HTML, CSS, Adobe Suite – Photoshop, Illustrator, InDesign, API Web integration, WordPress, Dreamweaver, XD
- **Generic skills:** Communication, Relation Management, Teamwork, Facilitation, Analytical, Numerical, Deadline driven, Excellent interpersonal skills, Presentation, Excellent written and verbal
- **Management and leadership skills:** Time management, People Management, Planning and Organizing, Problem Solving,
- **Attributes:** Emotional intelligence, Assertiveness, Interpersonal Skills, Attention to detail, Flexible, Reliable, Innovation, Persuasion, Innovation and proactive nature.
- **Innovation:** Be creative and flexible, think out of the box

Application Procedure:

Please take note that only online applications will be considered. Please apply by using the following link below, by either copying the link onto browser or click **on the link:**



https://share-eu1.hsforms.com/127_zkGooQPKgjJFqe4TiMgew554

JOSHCO is an equal opportunity and affirmative action employer, and all appointments will be made in accordance with the Company's Employment Equity Plan to promote its representativity (race, gender, and disability). Correspondence will only be limited to shortlisted candidates and applicants who have not been contacted within 6 weeks should consider their applications unsuccessful. JOSHCO reserves the right not to make an appointment.

Closing date: 21 November 2023